



**EXPO MALL eVent & Band promoting SERVICES**  
**Services Guide and prices offered by Volvox Energy**  
The standard Package price is **100 euro / month, no TVA**



“Off grid” and “on grid” photovoltaic management team organise with Con Cub - **Small Photovoltaic systems Week 2014 EVENT**, first **EXPIBITION SALES SUPORTED ONLINE**

**LOGISTICS & ADMINISTRATION**

**VISITORS & ONLINE SALES**

**AGENDA & ONLINE CONFERENCE**

**TEAM & CONTACT DETAILS**

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In this document you can find all the informations you need to prepare a stand in the exhibition.

Also we provide technical data, suggestions and the related services detail for this experience to bring added value and enjoy together a pleasant event.

For any further clarifications please contact us.



**LOGISTICS & ADMINISTRATION**

New generation exhibition stand arrangement allows the highest level of quality. Both the structure and design are limited only by imagination. Customizing the interior, the content, the size or the positioning of the 3D stand will be made only with a consultant dedicated to your company.



All exhibitors receive a standard package of:

**100 euro/month, no VAT that contains :**

- + Planning and personalization of the 3D stand
- + Drawing, modeling and rendering the stand furniture
- + Drawing, modeling and rendering the exposed marketed products\*
- + Adding products in an online store\*\*
- + FREE access to PhotovoltaicSoftware platform - EXCHANGE mode
- + FREE access to related services by Con Cub Media

**Analysis exhibitor booth form**

Interior	Exposed Products	Online sale	Other Services
✓	<b>3</b>	✓	<b>ACCSELL</b>
<b>Design</b>	<b>SmarterBox</b>	<b>STOCK</b>	<b>FIDELIO</b>
✓	✓	✓	<b>SMS Alert</b>





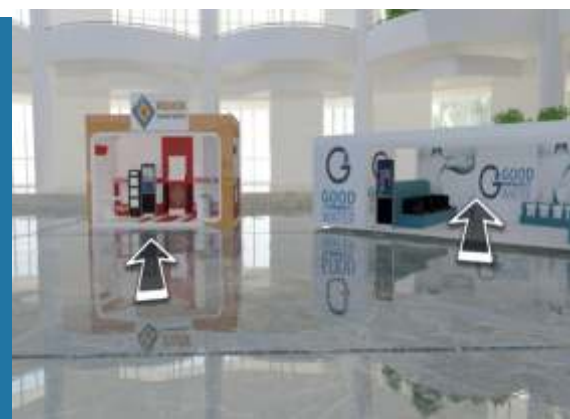
### DRAW ATTENTION

- avoid excessive use of graphics
- opt for maximum 2 bold colors
- use short and readable text
- do not forget to promote your website address
- highlight products through gifts and promotions
- use your advertising space for more visibility



### REAL TIME ADMINISTRATION

- provide support to visitors throughout the exhibition
- show in your website the stand link
- promote your stand on Facebook, LinkedIn, etc
- send real-time offers for online visitors
- offer vouchers, gifts to those present on stand



# www.expo-mall.com



VISITORS & ONLINE SALES



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**ANNOUNCE YOUR VISITORS !** Regardless of who is involved, existing customers or prospects, include them in the list of guests and we will take care to be contacted and informed of the event details.

You will be presented in all press releases as a PIONEER, an unexplored new roads opener, that will benefit entrepreneurs in all fields.

- Make use of all the invitations included in the participation package;
- Prepare attractive offers in a clear and concise way;
- Try to define targets for the event;
- Take advantage of all the available tools in order to achieve your goals;

**PREPARE**  
**STAND**  
**PRODUCTS & SERVICES**  
**BROCHURE & VOUCHERS**  
**PHOTO & VIDEO PRESENTATIONS**

**80 % OF PARTICIPANTS** come to specific exhibitions to search actively solutions to their encountered problems.

Focus all your attention on the solutions and benefits of the products and services in order to gain **ATTENTION !**

**90 % OF POSITIVE FEED-BACK** is due to a well-trained staff !

**WE ARE  
ONLINE**

**DURING THE EVENT  
OFFERING REAL TIME SUPPORT  
OFOM THE VIRTUAL OFFICE**

- Ask visitors about their needs through EXPO-MALL-CHAT;
- Make video demos online where this is possible;
- Collect database using your possible games and contests;
- Get approvals for submission of more informations through e-mail;

After the business events is imperative to do: **FOLLOW UP** !

This activity should happen within five days of the event, not after a few weeks when contacts are COLD. Most of the exhibitors forget that the event should respect all the steps ( to plan, prepare and then to observe ) in order to obtain the desired results.

- After the event act, do not wait to be contacted;
- Clasify informations by interest and willingness to buy;
- Set appointments for demonstrations and additional informations;
- Get as much feedback from the visitors;

# FOLLOW UP

**Did you know that 80 % do not perform activities post event ?**



## EXPO MALL SHOP

We have the most efficient platform for the online shopping. In addition to traditional benefits it brings online trade ( non stop service, low cost, geographical boundlessness, ease of use, automation of sales statistics stock & guests ) our platform enable this new futures :

- + generate QR cods for direct ordering - QR code scanning from the catalog or on the product lebel and generates automatic control.
- + SMS alert on order status, stock
- + multiple payment methods: by SMS, QR Code, Card, etc
- + direct link with Photovoltaic STOCK from PhotovoltaicSoftware



**AGENDA & ONLINE CONFERENCES**

From the confort of your office you have access to all the informations you need. We list only some of the advantages of EXPO-MALL :

- reduce costs by at least 80% ( all logistics costs with stand arrangement, promotional materials, etc... are **REDUCED AT 20%**, and the results increase with 80% ) ;
- access to real-time informations is in some cases faster than in the clasical system ;
- use resources intelligently and do not waste time, people and monay!

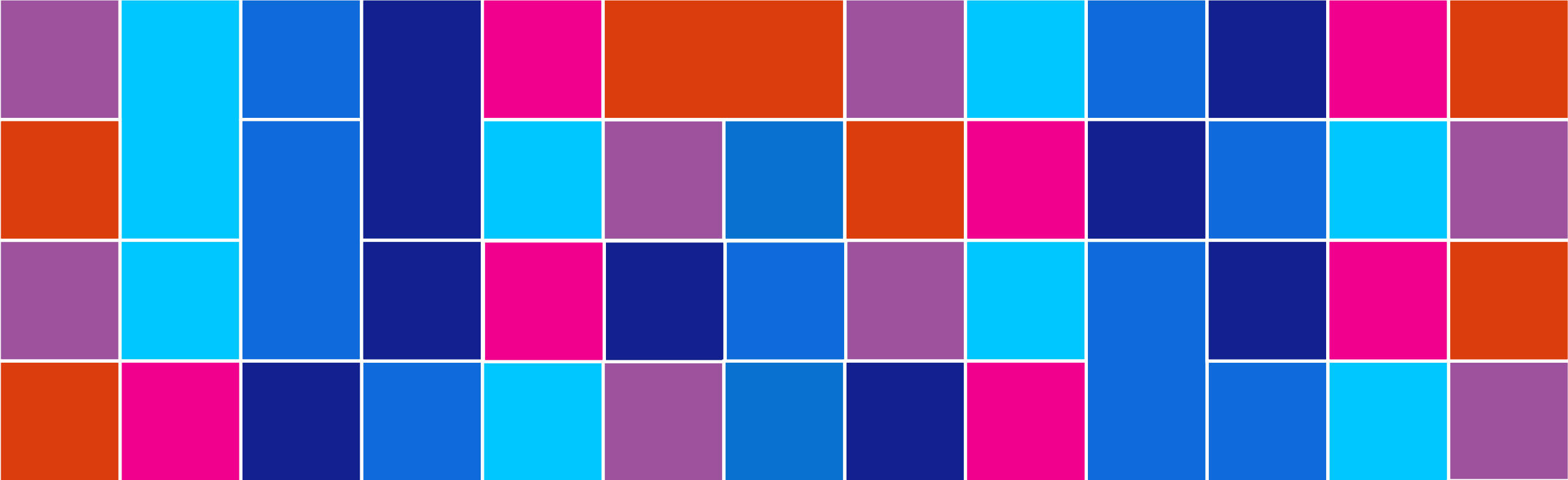


The events agenda of EXPO-MALL is structured for every sphere of activity and each one has its own dedicated stage. Below is an example of general structure which changes based on the event partners.

AGENDA | SEMINARS | EXHIBITORS | VISITORS

## Small Photovoltaic systems WEEK 2014

Time :	08:00	08:30	09:00	09:30	10:00	10:30	11:00	11:30	12:00	12:30	13:00
<b>PAVILION A</b>	eVent - titlu 08:00 - 09:30						eVent - titlu 11:00 - 12:30				
<b>PAVILION B</b>	eVent - titlu 08:00 - 09:00								eVent - titlu 12:00 - 14:00		
<b>PAVILION C</b>					eVent - titlu 10:00 - 12:00						



**TEAM & CONTACT DETAILS**



# TEAM - CONTACT DETAILS



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